



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract #**853765****Schedule Dates**

10/08/12-11/05/12

Advertiser

Chris Koster for Missouri Attorney General (26939)

Agency/T-Code

LUC Inc. (2304)/867768541

Product

Political - State Attorney General (1184)

Brand

DEMOCRAT (169542)

Salesperson

Daniell, Brad (1062)

Sales Office

TeleRep - Atlanta

Buyer Name

BRIMER,CHRIS

Phone/Fax

(314) 514-5684 /

CPE

N/A

Account Types

National/Political Candidate - Agency

Billing Type

Standard

CommentsATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,**Date Entered**

09/11/12

Last Modified

10/10/12

Entered By

Betsy Waxberg

CO-OP

No

Headline #

06219330

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$27,203.25

Net Total

\$154,151.75

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012 179 \$134,650.00

Nov. 2012 92 \$46,705.00

Grand Total: 271 \$181,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	48386- News @ 5am	4	X	X	X	X	X						St. Louis (KMOV) (KMOV)	AWAKE NEWS 5AM	9/11/12
1.1	Normal Line / SPOT	10/08/12-10/19/12	4	:30	48386- News @ 5am	5	X	X	X	X	X			6	\$85.00	\$510.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 5AM	10/5/12
1.1.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
1.1.2	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
1.1.3	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
1.1.4	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
2.0	Revised Line / SPOT	11/05/12-11/05/12	4	:30	48386- News @ 5am		1										St. Louis (KMOV) (KMOV)	AWAKE NEWS 5AM	9/11/12
2.1	Normal Line / SPOT	10/22/12-11/02/12	4	:30	48386- News @ 5am	5	X	X	X	X	X			9	\$85.00	\$765.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 5AM	10/5/12
2.1.1	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Exception - system; bump rate BOD 9/11/12	
3.0	Revised Line / SPOT	10/08/12-10/19/12	4	:30	20015- News @ 6am M-F	3	X	X	X	X	X						St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	9/11/12

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3.1	Normal Line / SPOT	10/08/12-10/19/12	2	:30	20015- News @ 6am M-F	3	X	X	X	X	X			3	\$270.00	\$810.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/5/12
3.1.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
3.1.2	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
3.1.3	Preempt	10/15/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/	
4.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	20015- News @ 6am M-F	8	X	X	X	X	X						St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	9/11/12
4.1	Normal Line / SPOT	10/22/12-10/26/12	2	:30	20015- News @ 6am M-F	3	X	X	X	X	X				\$270.00		St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/5/12
4.1.1	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
4.1.2	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
4.1.3	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
6.0	Revised Line / SPOT	10/08/12-10/19/12	4	:30	131968- CBS This Morning	3	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/11/12
6.1	Normal Line / SPOT	10/08/12-10/19/12	2	:30	131968- CBS This Morning	3	X	X	X	X	X			6	\$160.00	\$960.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/5/12

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7.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	131968- CBS This Morning	8	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/11/12
7.1	Normal Line / SPOT	10/22/12-11/02/12	2	:30	131968- CBS This Morning	8	X	X	X	X	X			16	\$160.00	\$2,560.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/5/12
8.0	Revised Line / SPOT	11/05/12-11/05/12	4	:30	131968- CBS This Morning		1										St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/11/12
8.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	131968- CBS This Morning		1							1	\$160.00	\$160.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/5/12
9.0	Revised Line / SPOT	10/08/12-10/19/12	4	:30	20023- News @ 12noon M-F	4	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	9/11/12
9.1	Revised Line / SPOT	10/08/12-10/19/12	2	:30	20023- News @ 12noon M-F	4	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	10/5/12
9.2	End Dated Line / SPOT	10/08/12-10/12/12	2	:30	20023- News @ 12noon M-F	4	X	X	X	X	X			4	\$500.00	\$2,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	10/8/12
10.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	20023- News @ 12noon M-F	5	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	9/11/12
10.1	Normal Line / SPOT	10/22/12-10/26/12	2	:30	20023- News @ 12noon M-F	5	X	X	X	X	X			5	\$500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	10/5/12
11.0	Revised Line / SPOT	11/05/12-11/05/12	4	:30	20023- News @ 12noon M-F		1										St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	9/11/12
11.1	Normal Line / SPOT	10/29/12-11/02/12	2	:30	20023- News @ 12noon M-F	4	X	X	X	X	X			4	\$500.00	\$2,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	10/5/12
12.0	Revised Line / SPOT	10/08/12-10/19/12	4	:30	20054- News @ 5pm M-F	3	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12
12.1	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20054- News @ 5pm M-F	3	X	X	X	X	X				\$750.00		St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12

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12.1.2	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
12.1.3	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
13.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	20054- News @ 5pm M-F	5	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12
13.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	20054- News @ 5pm M-F	5	X	X	X	X	X			4	\$750.00	\$3,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12
13.1.1	Preempt	10/29/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
14.0	Revised Line / SPOT	11/05/12-11/05/12	4	:30	20054- News @ 5pm M-F		1										St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12
14.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20054- News @ 5pm M-F		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12
15.0	Revised Line / SPOT	10/08/12-10/19/12	4	:30	20055- News @ 6pm M-F	3	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12
15.1	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20055- News @ 6pm M-F	3	X	X	X	X	X			2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12
15.1.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
16.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	20055- News @ 6pm M-F	5	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12

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16.1	Normal Line / SPOT	10/29/12-11/02/12	2	:30	20055- News @ 6pm M-F	5	X	X	X	X	X			5	\$750.00	\$3,750.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12
17.0	Revised Line / SPOT	11/05/12-11/05/12	4	:30	20055- News @ 6pm M-F		1										St. Louis (KMOV) (KMOV)	CH4 NEWS	9/11/12
17.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20055- News @ 6pm M-F		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12
18.0	Revised Line / SPOT	10/08/12-10/19/12	4	:30	20062- News @ 10pm M-F	4	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	9/11/12
18.1	Normal Line / SPOT	10/08/12-10/19/12	2	:30	20062- News @ 10pm M-F	4	X	X	X	X	X			8	\$1,500.00	\$12,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	10/5/12
19.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	20062- News @ 10pm M-F	5	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	9/11/12
19.1	Normal Line / SPOT	10/22/12-10/26/12	2	:30	20062- News @ 10pm M-F	1	X	X	X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	10/5/12
20.0	Revised Line / SPOT	11/05/12-11/05/12	4	:30	20062- News @ 10pm M-F		1										St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	9/11/12
20.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20062- News @ 10pm M-F		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	10/5/12
21.0	Revised Line / SPOT	10/13/12-11/03/12	4	:30	20103- News @ 6pm Sa							1					St. Louis (KMOV) (KMOV)	CH4 NEWS 6 SAT	9/11/12
21.1	Normal Line / SPOT	11/03/12-11/03/12	2	:30	20103- News @ 6pm Sa							1		1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 6 SAT	10/5/12
22.0	Revised Line / SPOT	10/13/12-11/03/12	4	:30	20108- News @ 10pm Sat							1					St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SAT	9/11/12
22.1	Normal Line / SPOT	10/13/12-10/13/12	2	:30	20108- News @ 10pm Sat							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SAT	10/5/12
23.0	Revised Line / SPOT	10/14/12-10/21/12	4	:30	8A- 10A (CT)								1				St. Louis (KMOV) (KMOV)	CBS SUNDAY MORNING	9/11/12

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23.1	Normal Line / SPOT	10/14/12-10/14/12	2	:30	8A- 10A (CT)								1	1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	CBS SUNDAY MORNING	10/5/12
24.0	Revised Line / SPOT	10/28/12-11/04/12	4	:30	8A- 10A (CT)								2				St. Louis (KMOV) (KMOV)	CBS SUNDAY MORNING	9/11/12
24.1	Normal Line / SPOT	10/28/12-11/04/12	2	:30	8A- 10A (CT)								2	4	\$450.00	\$1,800.00	St. Louis (KMOV) (KMOV)	CBS SUNDAY MORNING	10/5/12
25.0	Revised Line / SPOT	10/14/12-11/04/12	4	:30	20757- News @ 5:30pm Su								1				St. Louis (KMOV) (KMOV)	CH4 NEWS 5 SUN	9/11/12
25.1	Normal Line / SPOT	10/28/12-10/28/12	2	:30	20757- News @ 5:30pm Su								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 5 SUN	10/5/12
26.0	Revised Line / SPOT	10/14/12-11/04/12	4	:30	20789- News @ 10pm Sun								1				St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SUN	9/11/12
26.1	Normal Line / SPOT	10/14/12-10/14/12	2	:30	20789- News @ 10pm Sun								1	1	\$1,250.00	\$1,250.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SUN	10/5/12
27.0	M/G For 25.0.1,25.0.2 / SPOT	10/13/12-10/20/12	4	:30	119145- News @ 10:30pm							1		1	\$270.00	\$270.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 5 SUN	9/19/12
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28.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	119145- News @ 10:30pm							1		1	\$270.00	\$270.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 5 SUN	9/19/12
30.0	M/G For 21.0.1,22.0.1,22.0.2 / SPOT	10/27/12-10/27/12	2	:30	20103- News @ 6pm Sa							1			\$300.00		St. Louis (KMOV) (KMOV)	CH4 NEWS 6 SAT	9/25/12

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LUC Inc. (2304)/867768541

Product

Political - State Attorney General (1184)

Brand

DEMOCRAT (169542)

Salesperson

Daniell, Brad (1062)

Sales Office

TeleRep - Atlanta

Buyer Name

BRIMER,CHRIS

Phone/Fax

(314) 514-5684 /

CPE

N/A

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

ATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

09/11/12

Last Modified

10/10/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06219330

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,203.25

Net Total

\$154,151.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 179 \$134,650.00

Nov. 2012 92 \$46,705.00

Grand Total: 271 \$181,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0.1	Preempt	10/27/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Exception - system; bump rate BOD 9/25/12; Political	
31.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	20103- News @ 6pm Sa							1			\$300.00		St. Louis (KMOV) (KMOV)	CH4 NEWS 6 SAT	9/25/12
31.0.1	Preempt	10/13/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -higher rate BOD 9/25/12	
32.0	M/G For 26.0.2 / SPOT	11/04/12-11/04/12	4	:30	121148- News @ 10pm Sun								1	1	\$810.00	\$810.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SUN DB	9/25/12
32.1	M/G For 26.0.2 / SPOT	10/28/12-10/28/12	2	:30	121148- News @ 10pm Sun								1		\$1,250.00		St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SUN DB	10/5/12
32.1.1	Preempt	10/28/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - pls remove DB from prg title; no DB this day	
33.0	Normal Line / SPOT	10/09/12-10/12/12	1	:30	20053- Entertainment Tonight	1		X	X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/25/12
34.0	Normal Line / SPOT	10/15/12-10/19/12	1	:30	20023- News @ 12noon M-F	3	X	X	X	X	X			3	\$850.00	\$2,550.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	9/27/12
35.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	20023- News @ 12noon M-F	1	X	X	X	X	X			1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract

853765

Schedule Dates

10/08/12-11/05/12

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	M/G For 13.0.1,13.0.2,13.0.3,16.0.1,16.0.2,19.0.1,19.0.2,19.0.3 / SPOT	10/22/12-10/26/12	1	:30	20054- News @ 5pm M-F	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/28/12
37.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	20055- News @ 6pm M-F	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		9/28/12
38.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	20062- News @ 10pm M-F	3	X	X	X	X	X			3	\$2,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)		9/28/12
39.0	M/G For 4.0.1,4.0.2,4.0.5,4.0.6,4.0.7,9.0.4,11.0.1,12.0.1,12.0.2,12.0.3,15.0.1,15.0.2 / SPOT	10/22/12-10/26/12	1	:30	20015- News @ 6am M-F	5	X	X	X	X	X			5	\$500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/1/12
40.0	Normal Line / SPOT	10/15/12-10/19/12	1	:30	20023- News @ 12noon M-F	1	X	X	X	X	X			1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	10/1/12
41.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	20023- News @ 12noon M-F	1								1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	10/1/12
42.0	Normal Line / SPOT	10/15/12-10/19/12	1	:30	20054- News @ 5pm M-F	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/1/12
43.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	20055- News @ 6pm M-F	2	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS	10/1/12
43.1	Normal Line / SPOT	10/15/12-10/19/12	2	:30	20055- News @ 6pm M-F	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12
44.0	M/G For 13.0.4,13.0.5,15.0.3,16.0.3,16.0.4,16.0.5,19.0.4,23.0.1 / SPOT	10/22/12-10/26/12	1	:30	20054- News @ 5pm M-F	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract #**853765****Schedule Dates**

10/08/12-11/05/12

Advertiser

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Agency/T-Code

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DEMOCRAT (169542)

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Daniell, Brad (1062)

Sales Office

TeleRep - Atlanta

Buyer Name

BRIMER,CHRIS

Phone/Fax

(314) 514-5684 /

CPE

N/A

Account Types

National/Political Candidate - Agency

Billing Type

Standard

CommentsATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *******Date Entered**

09/11/12

Last Modified

10/10/12

Entered By

Betsy Waxberg

CO-OP

No

Headline #

06219330

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$27,203.25

Net Total

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Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012 179 \$134,650.00

Nov. 2012 92 \$46,705.00

Grand Total: 271 \$181,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT	10/15/12-10/19/12	1	:30	20055- News @ 6pm M-F	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/2/12
46.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	20062- News @ 10pm M-F	1	X	X	X	X	X			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	10/2/12
47.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	8A- 10A (CT)								1	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CBS SUNDAY MORNING	10/2/12
48.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	20055- News @ 6pm M-F	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/2/12
49.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	48386- News @ 5am		2							2	\$85.00	\$170.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 5AM	10/5/12
50.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	20015- News @ 6am M-F	8	X	X	X	X	X			8	\$270.00	\$2,160.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/5/12
51.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20015- News @ 6am M-F	1	X							1	\$270.00	\$270.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/5/12
52.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	20062- News @ 10pm M-F	5	X	X	X	X	X			5	\$1,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	10/5/12
53.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	20108- News @ 10pm Sat							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SAT	10/5/12
54.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20015- News @ 6am M-F	2	X	X	X	X	X				\$270.00		St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/5/12
54.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
54.0.2	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
55.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	20015- News @ 6am M-F	7	X	X	X	X	X			5	\$270.00	\$1,350.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract

853765

Schedule Dates

10/08/12-11/05/12

Advertiser

Chris Koster for Missouri Attorney General (26939)

Agency/T-Code

LUC Inc. (2304)/867768541

Product

Political - State Attorney General (1184)

Brand

DEMOCRAT (169542)

Salesperson

Daniell, Brad (1062)

Sales Office

TeleRep - Atlanta

Buyer Name

BRIMER,CHRIS

Phone/Fax

(314) 514-5684 /

CPE

N/A

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

ATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

09/11/12

Last Modified

10/10/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06219330

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,203.25

Net Total

\$154,151.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 179 \$134,650.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0.1	Preempt	10/15/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/	
55.0.2	Preempt	10/15/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/	
56.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	20015- News @ 6am M-F	2	X	X	X	X	X				\$270.00		St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/5/12
56.0.1	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
56.0.2	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
57.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	20015- News @ 6am M-F	2	X	X	X	X	X			2	\$270.00	\$540.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/5/12
58.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20015- News @ 6am M-F	3	X							3	\$270.00	\$810.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/5/12
59.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	131968- CBS This Morning	2	X	X	X	X	X			2	\$160.00	\$320.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/5/12
60.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	131968- CBS This Morning	7	X	X	X	X	X			7	\$160.00	\$1,120.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/5/12
61.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	131968- CBS This Morning	2	X	X	X	X	X			2	\$160.00	\$320.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/5/12
62.0	Revised Line / SPOT	10/29/12-11/02/12	2	:30	131968- CBS This Morning	1	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/5/12
62.1	Normal Line / SPOT	10/29/12-11/02/12	2	:30	131968- CBS This Morning	2	X	X	X	X	X			2	\$160.00	\$320.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/5/12

CONFIRMATION CONTRACT

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Date:

Comments:



KMOV
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853765

Schedule Dates

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63.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	131968- CBS This Morning	3	X							3	\$160.00	\$480.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/5/12
64.0	Revised Line / SPOT	10/08/12-10/19/12	2	:30	20023- News @ 12noon M-F	1	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	10/5/12
64.1	End Dated Line / SPOT	10/08/12-10/12/12	2	:30	20023- News @ 12noon M-F	1	X	X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	10/5/12
65.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	20023- News @ 12noon M-F	1	X	X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	10/5/12
66.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20054- News @ 5pm M-F	2	X	X	X	X	X				\$750.00		St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12
66.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
66.0.2	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
67.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	20054- News @ 5pm M-F	2	X	X	X	X	X			1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12
67.0.1	Closed Preempt	10/15/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
68.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20055- News @ 6pm M-F	2	X	X	X	X	X			1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12
68.0.1	Closed Preempt	10/08/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
69.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	20055- News @ 6pm M-F	2	X	X	X	X	X			2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	10/5/12

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70.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	20062- News @ 10pm M-F	1	X	X	X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	10/5/12
71.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	20062- News @ 10pm M-F	1	X	X	X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	10/5/12
72.0	Normal Line / SPOT	10/20/12-10/27/12	2	:30	20108- News @ 10pm Sat							1			\$750.00		St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SAT	10/5/12
72.0.1	Closed Preempt	10/20/12										1					St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
72.0.2	Preempt	10/27/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
73.0	Normal Line / SPOT	10/14/12-10/21/12	2	:30	8A- 10A (CT)								1	2	\$450.00	\$900.00	St. Louis (KMOV) (KMOV)	CBS SUNDAY MORNING	10/5/12
74.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	20022- Price is Right	5	X	X	X	X	X			15	\$450.00	\$6,750.00	St. Louis (KMOV) (KMOV)	PRICE	10/5/12
75.0	Revised Line / SPOT	10/15/12-11/02/12	2	:30	28663- Dr. Phil	5	X	X	X	X	X						St. Louis (KMOV) (KMOV)	PHIL	10/5/12
75.1	Normal Line / SPOT	10/15/12-11/02/12	2	:30	28663- Dr. Phil	5	X	X	X	X	X			15	\$500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	PHIL	10/5/12
76.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	28663- Dr. Phil	1	X										St. Louis (KMOV) (KMOV)	PHIL	10/5/12
76.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	28663- Dr. Phil	1	X							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PHIL	10/5/12
77.0	Normal Line / SPOT	10/15/12-11/02/12	4	:30	20029- Young and the Restless	5	X	X	X	X	X			10	\$720.00	\$7,200.00	St. Louis (KMOV) (KMOV)		10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract

853765

Schedule Dates

10/08/12-11/05/12

Advertiser

Chris Koster for Missouri Attorney General (26939)

Agency/T-Code

LUC Inc. (2304)/867768541

Product

Political - State Attorney General (1184)

Brand

DEMOCRAT (169542)

Salesperson

Daniell, Brad (1062)

Sales Office

TeleRep - Atlanta

Buyer Name

BRIMER,CHRIS

Phone/Fax

(314) 514-5684 /

CPE

N/A

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

ATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

09/11/12

Last Modified

10/10/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06219330

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,203.25

Net Total

\$154,151.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 179 \$134,650.00

Nov. 2012 92 \$46,705.00

Grand Total: 271 \$181,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
77.0.1	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
77.0.2	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
77.0.3	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
77.0.4	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
77.0.5	Preempt	10/29/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
78.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20029- Young and the Restless	1	X							1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)		10/5/12
79.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	20053- Entertainment Tonight	5	X	X	X	X	X			15	\$850.00	\$12,750.00	St. Louis (KMOV) (KMOV)		10/5/12
80.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20053- Entertainment Tonight	1	X							1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		10/5/12
81.0	Normal Line / SPOT	10/15/12-11/02/12	2	:30	20063- Late Show with David Letterman	5	X	X	X	X	X			15	\$360.00	\$5,400.00	St. Louis (KMOV) (KMOV)		10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract

853765

Schedule Dates

10/08/12-11/05/12

Advertiser

Chris Koster for Missouri Attorney General (26939)

Agency/T-Code

LUC Inc. (2304)/867768541

Product

Political - State Attorney General (1184)

Brand

DEMOCRAT (169542)

Salesperson

Daniell, Brad (1062)

Sales Office

TeleRep - Atlanta

Buyer Name

BRIMER,CHRIS

Phone/Fax

(314) 514-5684 /

CPE

N/A

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

ATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

09/11/12

Last Modified

10/10/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06219330

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,203.25

Net Total

\$154,151.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 179 \$134,650.00

Nov. 2012 92 \$46,705.00

Grand Total: 271 \$181,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	20063- Late Show with David Letterman	1	X							1	\$360.00	\$360.00	St. Louis (KMOV) (KMOV)		10/5/12
83.0	Revised Line / SPOT	10/28/12-10/28/12	4	:30	11A- 12P (CT)	1							X				St. Louis (KMOV) (KMOV)	PREGAME	10/5/12
83.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11A- 12P (CT)	2							X		\$750.00		St. Louis (KMOV) (KMOV)	PREGAME	10/5/12
83.1.1	Preempt	10/28/12															St. Louis (KMOV) (KMOV)	I-No Avail/Exception - only 1 break for NFL Today and that rate placed is \$2500	
83.1.2	Preempt	10/28/12															St. Louis (KMOV) (KMOV)	I-No Avail/Exception - only 1 break for NFL Today and that rate placed is \$2500	
84.0	Normal Line / NFL - Rams	10/28/12-10/28/12	4	:30	23839- NFL on CBS								2	2	\$7,500.00	\$15,000.00	St. Louis (KMOV) (KMOV)	RAMS	10/5/12
85.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	23839- NFL on CBS								1		\$2,500.00		St. Louis (KMOV) (KMOV)	60	10/5/12
85.0.1	Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - double header/incorrect break type	
86.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	107455- Good Wife								1		\$3,500.00		St. Louis (KMOV) (KMOV)	GW	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract

853765

Schedule Dates

10/08/12-11/05/12

Advertiser

Chris Koster for Missouri Attorney General (26939)

Agency/T-Code

LUC Inc. (2304)/867768541

Product

Political - State Attorney General (1184)

Brand

DEMOCRAT (169542)

Salesperson

Daniell, Brad (1062)

Sales Office

TeleRep - Atlanta

Buyer Name

BRIMER,CHRIS

Phone/Fax

(314) 514-5684 /

CPE

N/A

Account Types

National/Political Candidate - Agency

Billing Type

Standard

Comments

ATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

09/11/12

Last Modified

10/10/12

Entered By

Betsy Waxberg

CO-OP

No

Headline

06219330

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$27,203.25

Net Total

\$154,151.75

Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

Oct. 2012 179 \$134,650.00

Nov. 2012 92 \$46,705.00

Grand Total: 271 \$181,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
86.0.1	Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg airs in DB due to NFL	
87.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	99583- Mentalist								1		\$3,750.00		St. Louis (KMOV) (KMOV)	M	10/5/12
87.0.1	Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg airs in DB due to NFL	
88.0	Revised Line / SPOT	10/20/12-10/20/12	2	:30	20103- News @ 6pm Sa							1					St. Louis (KMOV) (KMOV)	NEWS	10/5/12
88.1	Normal Line / SPOT	10/20/12-10/20/12	2	:30	20103- News @ 6pm Sa							1		1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	NEWS	10/5/12
89.0	Normal Line / SPOT	10/08/12-10/12/12	1	:30	20023- News @ 12noon M-F	1	X	X	X	X	X			1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	10/5/12
90.0	Revised Line / SPOT	10/08/12-10/19/12	1	:30	20062- News @ 10pm M-F	1	X	X	X	X	X						St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	10/5/12
90.1	End Dated Line / SPOT	10/08/12-10/12/12	1	:30	20062- News @ 10pm M-F	1	X	X	X	X	X			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P	10/8/12
91.0	Normal Line / SPOT	10/13/12-10/13/12	1	:30	20103- News @ 6pm Sa							1		1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 6 SAT	10/5/12
92.0	Normal Line / SPOT	10/20/12-10/27/12	2	:30	20108- News @ 10pm Sat							1			\$750.00		St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SAT	10/8/12
92.0.1	Preempt	10/20/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract

853765

Schedule Dates 10/08/12-11/05/12
Advertiser Chris Koster for Missouri Attorney General (26939)
Agency/T-Code LUC Inc. (2304)/867768541
Product Political - State Attorney General (1184)
Brand DEMOCRAT (169542)
Salesperson Daniell, Brad (1062)
Sales Office TeleRep - Atlanta
Buyer Name BRIMER,CHRIS
Phone/Fax (314) 514-5684 /
CPE N/A
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments ATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/11/12
Last Modified 10/10/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06219330
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$27,203.25
Net Total \$154,151.75
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	179	\$134,650.00
Nov. 2012	92	\$46,705.00
Grand Total:	271	\$181,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
92.0.2	Preempt	10/27/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
93.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	121148- News @ 10pm Sun								1		\$810.00		St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SUN DB	10/8/12
93.0.1	Preempt	10/21/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
94.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	121148- News @ 10pm Sun								1	1	\$810.00	\$810.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SUN DB	10/8/12
95.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	20015- News @ 6am M-F	1	X	X	X	X	X				\$180.00		St. Louis (KMOV) (KMOV)	AWAKE NEWS 6AM	10/8/12
95.0.1	Preempt	10/15/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Exception - system; bump rate Political	
96.0	M/G For 1.1.1,1.1.2,1.1.3,1.1.4,3.1.1,3.1.2,12.1.1,12.1.2,12.1.3,15.1.1,54.0.1,54.0.2,66.0.1,66.0.2,67.0.1,68.0.1,72.0.1 / SPOT	10/11/12-10/12/12	1	:30	48386- News @ 5am					2	2			4	\$250.00	\$1,000.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 5AM	10/10/12
97.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	20108- News @ 10pm Sat							1		1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	MG For 1.1.1,1.1.2,1.1.3,1.1.4,3.1.1,3.1.2,12.1.1,12.1.2,12.1.3,15.1.1,54.0.1,54	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract #**853765****Schedule Dates**

10/08/12-11/05/12

Advertiser

Chris Koster for Missouri Attorney General (26939)

Agency/T-Code

LUC Inc. (2304)/867768541

Product

Political - State Attorney General (1184)

Brand

DEMOCRAT (169542)

Salesperson

Daniell, Brad (1062)

Sales Office

TeleRep - Atlanta

Buyer Name

BRIMER,CHRIS

Phone/Fax

(314) 514-5684 /

CPE

N/A

Account Types

National/Political Candidate - Agency

Billing Type

Standard

CommentsATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *******Date Entered**

09/11/12

Last Modified

10/10/12

Entered By

Betsy Waxberg

CO-OP

No

Headline #

06219330

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$27,203.25

Net Total

\$154,151.75

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012 179 \$134,650.00

Nov. 2012 92 \$46,705.00

Grand Total: 271 \$181,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
98.0	Normal Line / SPOT	10/11/12-10/12/12	1	:30	20015- News @ 6am M-F					1	1			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	MG For 1.1.1,1.1.2,1.1.3,1.1.4,3.1.1, 3.1.2,12.1.1,12.1.2,12.1.3,1 5.1.1,54.0.1,54	10/10/12
99.0	Normal Line / SPOT	10/11/12-10/12/12	1	:30	20054- News @ 5pm M-F	3				X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	MG For 1.1.1,1.1.2,1.1.3,1.1.4,3.1.1, 3.1.2,12.1.1,12.1.2,12.1.3,1 5.1.1,54.0.1,54	10/10/12
99.0.1	Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
100.0	Normal Line / SPOT	10/11/12-10/12/12	1	:30	20055- News @ 6pm M-F	1				X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	MG For 1.1.1,1.1.2,1.1.3,1.1.4,3.1.1, 3.1.2,12.1.1,12.1.2,12.1.3,1 5.1.1,54.0.1,54	10/10/12
101.0	Normal Line / SPOT	10/11/12-10/12/12	1	:30	20015- News @ 6am M-F					1	1			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	MG For 1.1.1,1.1.2,1.1.3,1.1.4,3.1.1, 3.1.2,12.1.1,12.1.2,12.1.3,1 5.1.1,54.0.1,54	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
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Contract #**853765****Schedule Dates**

10/08/12-11/05/12

Advertiser

Chris Koster for Missouri Attorney General (26939)

Agency/T-Code

LUC Inc. (2304)/867768541

Product

Political - State Attorney General (1184)

Brand

DEMOCRAT (169542)

Salesperson

Daniell, Brad (1062)

Sales Office

TeleRep - Atlanta

Buyer Name

BRIMER,CHRIS

Phone/Fax

(314) 514-5684 /

CPE

N/A

Account Types

National/Political Candidate - Agency

Billing Type

Standard

CommentsATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *******Date Entered**

09/11/12

Last Modified

10/10/12

Entered By

Betsy Waxberg

CO-OP

No

Headline #

06219330

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$27,203.25

Net Total

\$154,151.75

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012 179 \$134,650.00

Nov. 2012 92 \$46,705.00

Grand Total: 271 \$181,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
102.0	Normal Line / SPOT	10/11/12-10/12/12	1	:30	20054- News @ 5pm M-F					1	1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	MG For 1.1.1,1.1.2,1.1.3,1.1.4,3.1.1, 3.1.2,12.1.1,12.1.2,12.1.3,1 5.1.1,54.0.1,54	10/10/12
102.0.1	Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
103.0	Normal Line / SPOT	10/15/12-10/19/12	1	:30	20054- News @ 5pm M-F	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	MG For 1.1.1,1.1.2,1.1.3,1.1.4,3.1.1, 3.1.2,12.1.1,12.1.2,12.1.3,1 5.1.1,54.0.1,54	10/10/12
104.0	Normal Line / SPOT	10/11/12-10/12/12	1	:30	20055- News @ 6pm M-F	1				X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	MG For 1.1.1,1.1.2,1.1.3,1.1.4,3.1.1, 3.1.2,12.1.1,12.1.2,12.1.3,1 5.1.1,54.0.1,54	10/10/12
105.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	1	:30	51911- CBS Sports College Football							1		1	\$6,000.00	\$6,000.00	St. Louis (KMOV) (KMOV)		10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: